

The Office is hereby authorized to charge any additional fees which may be required in connection with this Preliminary Amendment and to credit any overpayment to our Deposit Account No. 03-3125.

If a telephone interview could advance the prosecution of this application, the Examiner is respectfully requested to call the undersigned attorney.

An early and favorable examination on the merits is earnestly solicited.

Respectfully submitted,  
COOPER & DUNHAM LLP



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JHM/SL

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VERSION WITH MARKINGS TO SHOW CHANGES MADE

IN THE ABSTRACT OF THE DISCLOSURE

The Abstract has been amended as follows:

An image commercial transactions system and method that [are able to] implement [the] sales according to the purpose of the seller is disclosed. An e-commerce system [for selling] sells a picture and a handling condition specific to the picture, both being recorded on a predetermined recording medium in a predetermined format. The picture to be sold and the handling condition are accepted by an acceptor in a digital format. When a transaction is established, an accounting company carries out an accounting electronically for a purchaser of the data of the picture and the e-commerce condition, thereby both [of] the picture to be sold and the handling condition are sold as digital data so that the purchased picture is used in a handling manner as intended by the seller. Consequently, the [selling] sale of the picture can be made so as to satisfy the intention of the seller.

IN THE CLAIMS

Claims 1-3, 5, 6, 8-20, 22, 23 and 25-39 have been amended hereby as follows.

1. (Amended) An image commercial transactions system comprising:

a reception dealer for accepting a sale of an image recorded on a recording medium in a predetermined format with a handling condition intrinsic to said image[,] and for selling said image with said handling condition in digital data format; and

a charge accounting dealer for effecting an electronic charge accounting transaction for a purchase of [a data of] said image data with said handling condition data.

2. (Amended) The image commercial transactions system according to claim 1 wherein said reception dealer generates predetermined additional information for said image, and distributes said generated additional information in digital data format, along with [the data of] said handling condition data containing information of a selling price of said image data [and said image].

3. (Amended) The image commercial transactions system according to claim 2 wherein said reception dealer distributes said additional information data containing information as to a payment condition for purchasing said image data, information as to a recorder's name of said image data, information as to a recorder's history of said image data, information as to a type of [the] data format of said image data, information as to [said] advertisement data synthesized with said image data, text information data synthesized with said image data, and [one of] processing information data synthesized with said image data.

5. (Amended) The image commercial transactions system according to claim 4 wherein said reception dealer distributes said additional information data containing information as to whether [or not] said image data is subjected to [the] said scrambling process.

6. (Amended) The image commercial transactions system according to claim 5 wherein said reception dealer distributes said additional information data containing predetermined key data useful in [the] said scrambling process for said image data.

8. (Amended) The image commercial transactions system according to claim 7 wherein said reception dealer distributes said additional information data containing information as to whether [or not] said image data is subjected to [the] said masking process.

9. (Amended) The image commercial transactions system according to claim 2 further comprising  
a delivery dealer for receiving and delivering [the distributed data of] said image data with said handling condition data to a purchaser.

10. (Amended) The image commercial transactions system according to claim 9 wherein said delivery dealer synthesizes said advertisement data contained in said additional information data and said image data for delivery to [the] said purchaser.

11. (Amended) The image commercial transactions system according to claim 9 wherein said delivery dealer synthesizes said text information data contained in said additional information data and said image data for delivery to [the] said purchaser.

12. (Amended) The image commercial transactions system according to claim 9 wherein said delivery dealer synthesizes [the data of] said processing information data contained in said additional information data and said image data for delivery to [the] said purchaser.

13. (Amended) The image commercial transactions system according to claim 6 further comprising  
a delivery dealer for receiving and delivering said image data with said handling condition to a purchaser, wherein said delivery dealer performs a descrambling process of said image data based on said key data contained in said additional information data for delivery to [the] said purchaser.

14. (Amended) The image commercial transactions system according to claim 3 wherein said reception dealer changes [the] said selling price of said image data depending on whether [or not] said advertisement data is synthesized with said image data.

15. (Amended) The image commercial transactions system according to claim 3 wherein said reception dealer changes [the] said selling price of said image data depending on whether [or

not] said text information data is synthesized with said image data.

16. (Amended) The image commercial transactions system according to claim 3 wherein said reception dealer changes [the] said selling price of said image data depending on whether [or not] said processing information data is synthesized with said image data.

17. (Amended) The image commercial transactions system according to claim 4 wherein said reception dealer changes [the] said selling price of said image data depending on whether [or not] said image data is subjected to [the] said scrambling process.

18. (Amended) An image commercial transactions method comprising:

a reception step of enabling a reception dealer to accept a sale of an image recorded on a recording medium in a predetermined format with a handling condition intrinsic to said image;

a sale step of enabling said reception dealer to sell said image with said handling condition in digital data format; and a charge accounting step of enabling a charge accounting dealer to effect an electronic charge accounting transaction to purchase [the data of] said image data with said handling condition data.

19. (Amended) The image commercial transactions method according to claim 18 wherein said sale step comprises enabling said reception dealer to generate [the] predetermined additional information for said image, and sell said generated additional information in digital data format, along with [the data of] said image data with said handling condition data.

20. (Amended) The image commercial transactions method according to claim 19 wherein said sale step comprises enabling said reception dealer to sell said additional information data containing information of a selling price of said image data, information as to a payment condition for purchasing said image data, information as to a recorder's name of said image data, information as to a recorder's history of said image data, information as to a type of [the] data format of said image data,



information as to advertisement data synthesized with said image data, text information data synthesized with said image data, and [one of] processing information data synthesized with said image data.

22. (Amended) The image commercial transactions method according to claim 21 wherein said sale step comprises enabling said reception dealer to distribute said additional information data containing information as to whether [or not] said image data is subjected to [the] said scrambling process.

23. (Amended) The image commercial transactions method according to claim 22 wherein said sale step comprises enabling said reception dealer to distribute said additional information data containing predetermined key data useful in performing [the] said scrambling process for said image data.

25. (Amended) The image commercial transactions method according to claim 24 wherein said sale step comprises enabling said reception dealer to distribute said additional information data containing information as to whether [or not] said image data is subjected to [the] said masking process.

26. (Amended) The image commercial transactions method according to claim 20 further comprising

a delivery step of receiving and delivering by a delivery dealer said image data with said handling condition to a purchaser, wherein said delivery step comprises enabling said delivery dealer to synthesize said advertisement data contained in said additional information data and said image data for delivery to [the] said purchaser.

27. (Amended) The image commercial transactions method according to claim 20 further comprising

a delivery step of receiving and delivering by a delivery dealer said image data with said handling condition to a purchaser, wherein said delivery step comprises enabling said delivery dealer to synthesize [the data of] said text information data contained in [the data of] said additional information data and said image data for delivery to [the] said purchaser.

28. (Amended) The image commercial transactions method according to claim 20 further comprising

a delivery step of receiving and delivering by a delivery dealer said image data with said handling condition to a

purchaser, wherein said delivery step comprises enabling said delivery dealer to synthesize [the data of] said processing information data contained in [the data of] said additional information data and said image data for delivery to [the] said purchaser.

29. (Amended) The image commercial transactions method according to claim 21 further comprising

a delivery step of receiving and delivering by a delivery dealer said image data with said handling condition to a purchaser, wherein said delivery step comprises enabling said delivery dealer to perform a descrambling process of said image data based on said key data contained in said additional information data for delivery to [the] said purchaser.

30. (Amended) The image commercial transactions method according to claim 20 wherein said charge accounting step comprises changing [the] said selling price of said image depending on whether [or not] said advertisement data is synthesized with said image data.

31. (Amended) The image commercial transactions method according to claim 20 wherein said charge accounting step comprises changing [the] said selling price of said image data depending on whether [or not] said text information data is synthesized with said image data.

32. (Amended) The image commercial transactions method according to claim 20 wherein said charge accounting step comprises changing [the] said selling price of said image data depending on whether [or not] said processing information data is synthesized with said image data.

33. (Amended) The image commercial transactions method according to claim 21 wherein said charge accounting step comprises changing [the] said selling price of said image data depending on whether [or not] said image data is subjected to the scrambling process.

34. (Amended) The image commercial transactions method according to claim 24 wherein said charge accounting step comprises changing [the] said selling price of said image data depending on whether [or not] said image data is subjected to

[the] said masking process.

35. (Amended) The image commercial transactions method according to claim 19 further comprising

a publication step of enabling said reception dealer to produce index data for sales propagation that displays collectively [said] images to be sold, and publicizes said produced index data over a network.

36. (Amended) The image commercial transactions method according to claim 35 wherein said publication step comprises enabling said reception dealer to produce [the] said index data for sales propagation that displays collectively [said] a selling price of [said] images together with said images to be sold, and publicizes said produced index data over [the] said network.

37. (Amended) The image commercial transactions method according to claim 36 wherein said publication step comprises enabling said reception dealer to produce [the] said index data for sales propagation that displays collectively [the] information as to [the] a payment condition for purchasing [said] images, together with said images to be sold, and publicizes said

produced index data over [the] said network.

38. (Amended) The image commercial transactions method according to claim 37 wherein said publication step comprises enabling said reception dealer to produce [the] said index data for sales propagation that displays collectively [the] a recorder's name of [said] images, together with said images to be sold, and publicizes said produced index data over [the] said network.

39. (Amended) The image commercial transactions method according to claim 38 wherein said publication step comprises enabling said reception dealer to produce [the] said index data for sales propagation that displays collectively [the] a recorder's history of [said] images, together with said images to be sold, and publicizes said produced index data over [the] said network.